

# ACQUISITION OF LIQUID LAB BY JUNGLE

Madrid, on June 21<sup>th</sup>, 2024

JUNGLE21, S.A. (hereinafter, "Jungle", or the "Company"), pursuant to the provisions of article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), and article 61004/2 of Euronext Rule Book I, on ongoing obligations of companies listed on Euronext, Jungle hereby notifies the following:

## **JUNGLE ACQUIRES LIQUID LAB, A FAST BUSINESS PROTOTYPING STUDIO**

On June 21st, 2024, Jungle21, S.A. completed the acquisition of Liquid Maths S.L.U. (hereinafter referred to as "Liquid Lab"), a Business Innovation and Consulting Lab based in Barcelona that specializes mainly in fast business prototyping and venture design. Starting today, Liquid Lab is now part of the Jungle ecosystem.

Founded by Aleix Valls, Liquid Lab currently employs 17 individuals working in four main areas: (i) innovation strategy, (ii) venture design (fast business prototype), (iii) new ventures, and (iv) artificial intelligence assessment and workshops. The company has collaborated on significant projects with prestigious brands such as Henkel, Fluidra, Pikolin, PUIG, Caixabank, Bankia, and Amazon, among others.

With this transaction, Jungle adds more talent and new capabilities to its ecosystem. This acquisition is expected to facilitate synergies, cross-selling, and collaborative projects between companies, aligning with one of the main strategic focuses of the ecosystem.

This acquisition is part of Jungle's growth project, with which the company aims to double its size every three years. The company will continue to pursue acquisitions and integrations to expand the core business of applying creativity and design throughout the entire value chain.

It is hereby stated that the information provided herein has been prepared under the sole responsibility of the company and its directors.

Please do not hesitate to contact us should you require any clarifications.

Yours faithfully,

Mr. Agustín Vivancos  
CEO  
JUNGLE, S.A.