

ACQUISITION OF PINK CREATIVE SHOP BY JUNGLE21

Madrid, on March 15th, 2022

JUNGLE21, S.A. (hereinafter, "J21", or the "Company"), pursuant to the provisions of article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), and article 61004/2 of Euronext Rule Book I, on ongoing obligations of companies listed on Euronext, J21 hereby notifies the following:

RELEVANT INFORMATION

J21 ACQUIRES 100% OF THE COMPANY PINK LAB, S.L., OWNER OF CREATIVE SHOP PINK.

On March 15, 2022, J21 completed an agreement to acquire 100% of the company PINK LAB, S.L. ("Pink"), a creative advertising shop.

Pink, founded in 2016 by Germán Silva, has offices in Madrid and Milan. The company works with both national and international clients such as Direct Line, Škoda, Verti, Beam Suntory, Mapfre, DYC, García Baquero, Chicco, Control, Poltronsofa or Alce Nero.

Germán Silva, has received over 500 creative awards from the most prestigious international festivals, including: Cannes Lions, Clio, One Show, , D&AD, NY Festivals, Art Directors Club de NY, London Festivals, Communication Arts, El Sol, CdeC, Cresta, FIAP, Eurobest, Epica, Laus. Mr. Silva has also received two grand prix and several golds at "Premios Eficacia", the most prestigious efficacy awards in Spain.

The founding partner will continue to lead the company's business and will hold a stake in J21.

With the acquisition of Pink, J21 will expand its capabilities and geographical scope, enabling the company to foster its growth.

The acquisition forms part of J21's ambitious growth project, with which the company aims to double its size in three years. The company will pursue several acquisitions to expand the core business of applying creativity through all the value chain.

The acquisition will be partly paid in cash, and partly in shares of J21. The initial price may be adjusted based on Pink's performance from 2022 to 2024.

It is hereby stated that the information provided herein has been prepared under the sole responsibility of the Company and its directors.

JUNGLE21

We remain at your disposal for any clarifications you may require.

Yours faithfully,

Mr. Agustín Vivancos,
CEO, JUNGLE21, S.A.